TARHEEL OPEN BID CALLING CHAMPIONSHIP

JUNE 18, 2021 | EMBASSY SUITES | GREENSBORO

204 CENTREPORT DRIVE, GREENSBORO, NC 27409 | EXIT 210 OFF I-40 | 336-668-4535

WHEN: 5:00 pm, June 18, 2021 ENTRY FEE: \$100.00 DEADLINE: 5:00 pm, June 18, 2021

(Before start of contestant meeting)

Contest open to ALL Auctioneers

PRIZE: The champion will receive \$1,000 plus a trophy and/or belt buckle. (TBD by Committee) Reserve Champion will receive \$500 plus a trophy. Third place winner will receive \$250 plus a trophy.

CONTESTANT RULES & CRITERIA:

- 1. All contestants must bring three items of his or her choice to sell during the contest. Two items will be sold during the preliminaries and one item will be sold in the finals. All items are considered donations to the Auctioneers Association of North Carolina and will not be returned. The value of the three items should \$25 each.
- 2. No interviews, just bid calling.
- 3. No Ringmen allowed.
- 4. 10 contestants or less Everyone goes to the finals. There will be 5 finalists based on 11-25 contestants. There will be 6 finalists based on 26-30 contestants.

JUDGING:

The contestant will be evaluated on several categories using an IAC Bid Calling Scorecard. Categories are as follows but not limited to:

5. Scores will be determined from a customer's perspective. 6. Judges can sit together or spread in the audience.

- 1. Opening statements
- **2.** Bid calling
- **3.** Style/interaction with the audience

- 4. Professional image
- **5.** Salesmanship
- **6.** Overall impression

JUDGE PROCEDURES:

1. The number of judges will be four.

- **2.** The Contest Committee will select the Judges.
- 3. Judges will receive rules & information prior to contest.
- **4.** Same judges for preliminaries and finals.

| NAME: | COMPANY NAI | ME: | |
|--|-------------|-----------|------|
| ADDRESS: | CITY: | STATE: | ZIP: |
| MOBILE PHONE: | EMAIL: | | |
| AUCTIONEER'S LICENSE # | | | |
| INITIAL THE FOLLOWING: I have enclosed my entry fee of \$100.00. | | | |
| Deadline – June 18, 2021 Mail this form along with check to AANC, PO Box 41368, Raleigh, NC 27629. | | | |
| I have read and agree to abide by the rules, criteria and procedures of this competition. | | | |
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| Sponsorship Opportunity – Gold - \$1 | | | |

<u>Logo on Backdrop</u> – Ad/Logo size will be in accordance to Level of Sponsorship – Please send logo and contact information by June 10 to allow time for the logo to be added to the backdrop. Send in Jpeg format to execmaninfo@gmail.com. Mail this form along with check to AANC, PO Box 41368, Raleigh, NC 27629.